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To our Valued Customer:

The managing partners of General Crane USA would like to take this opportunity to explain our current position to you, our valued customer.

As you are all aware, the current economic climate is “challenging” at best. Two of our historically strong markets (South Florida and Las Vegas) are suffering economic crises that we have not seen in our lifetimes. Several of our most valued clients, both large and small, have filed for bankruptcy. These current economic conditions and circumstances have adversely impacted the financial health of most companies in our industry, including General Crane USA.

Thankfully, we have an excellent relationship with our lenders, who understand what types of difficulties we are all facing, and furthermore, these lenders desire to work through these difficulties with us. We have implemented a workout procedure with our lending institutions, upon the completion of this process, we expect our company to be stable, strong, and more financially sound than ever before.

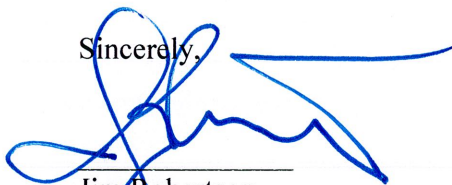
This process will not affect our ability to provide equipment for the complete duration of your projects.

General Crane USA and its team of professionals are committed to maintaining the highest level of safety standards and equipment maintenance available in the construction industry. We will continue to deliver excellent safety practices in the field, and superior quality equipment along with the most highly skilled and experienced operators in the industry. This important commitment will continue to be our first priority.

As our valued customer, we pledge to you that we will continue to perform at the highest level to assure your project is supplied with the equipment rental services that you have become accustomed to receiving from General Crane USA. We truly appreciate your continued support and working with us during these trying times.

Thank you for taking the time to read this letter. Please be assured that our door is always open, and please feel free to call with any questions you may have.

Sincerely,



Jim Robertson
Managing Partner



Jason Retterath
Managing Partner



FLORIDA



GEORGIA



TEXAS

